



FBICCAAA Presents Hamburger U

It's Not Just the Hamburglar--Protecting the
McDonalds' Brand



Join the FBICCAAA for a tour of one of the most exclusive schools in the world. McDonalds is the world's largest chain of hamburger restaurants, having served almost 300 billion hamburgers in 119 countries. Their restaurant management training center, Hamburger University, has graduated over 80,000 franchisees and managers, and was the first of its kind.

Michael Peaster, Vice President of Global Safety and Security, will speak about the challenges of protecting McDonalds around the world. Operating in a global economy presents numerous challenges, among them the potential for political turmoil, corporate sabotage and criminal activity. McDonalds employs cutting edge technology and strategic planning to shield its customers, employees and properties. This promises to be a thought provoking discussion of how a major corporation manages the risks associated with today's world.

The evening will also feature a tour of the Executive Chef's Kitchen, Hamburger University, Heritage Hall, and McDonalds' executive offices.

Thursday November, 14, 2013 6:00pm to 9:00pm

COST: \$25.00 Per Person - Complimentary to Paid Members of the Association.

Registration is being handled by Eventbrite.

Contact Bobby Nettles @ bobby.nettles@fbiccaaa.org with any registration questions, or concerns

****All reservations--both for members and guests--will be billed if not cancelled by 6:00pm on
Saturday November 9, 2013.***